

# Good Governance Principles Affecting to the Administrative Strategic of Schools' Administrator, Nakhonpathom Primary Educational Service Area Office 1

**Dr. Somchai Phuttha<sup>1</sup>, Dr.Saowaphark Lampetch<sup>2</sup>, Li Shaoyun<sup>3</sup>, Kanokwan Li<sup>4</sup>, Dr.Thitiphat Hirannithithamrong<sup>5</sup>**

<sup>1,2,5</sup> Lecturer in Faculty of Liberal Arts, Krirk University, Thailand

<sup>3,4</sup> International College, Krirk University, Thailand

## ABSTRACT

This proposal research were to study 1) the good governance principles , 2) the administrative strategic of schools' administrator, and 3) the good governance principles that affecting to the Administrative strategic of schools' administrator, Nakhonpathom Primary Educational Service Area Office 1. The research sample size in this investigation were selected from 97 schools by stratified randomization as 485 school personals which had been the questionnaire respondents. The research questionnaire instrument were constructed by researcher – self got 0.98 reliability alpha – coefficient of Cronbach. The information analyzing statistics were frequency, percentage, mean, standard deviation, and multiple regression normal analysis. for hypothesis test.

### The finding research found that ;

1) the good governance principles in totally finding got high level, when considered to each aspect found that the every issue got high level, also, which could arrange in order from greatest to least found that the firstly was the morality principles , the secondly was the rule of law principles , and the lastly was the transparency principles.

2) the administrative strategic of schools' administrator in totally finding got high level, when considered to each aspect found that the every issue got high level, also, which could arrange in order from greatest to least found that the firstly was the strategic determination, the secondly was the strategic planning, and the lastly was the strategic implementation.

3) the good governance principles could affect to the Administrative strategic of schools' administrator, Nakhonpathom Primary Educational Service Area Office 1 as .01 statistic prediction significantly which could write down to the administrative strategic of schools' administrator as following; Standardization information equation

$$\hat{Z} = .043 (X_1) + .775 (X_2) + .098 (X_3) + .025 (X_4) + .125 (X_5) + .040 (X_6)$$

## Keywords

Good governance principles, Administrative strategic of schools' administrator.

Article Received: 10 August 2020, Revised: 25 October 2020, Accepted: 18 November 2020

## Introduction

Office of the National Economics and Social Development Board (2016 : 8-9) has presented good governance concept to government and private organization for applying in accomplish management to be the improving the great country affairs management guideline in the same direction, especially, the social changing were done by criterion principles, conform to Regulations of the Office of the Prime Minister on improving the great country affairs management by good governance principle (2003) determined the 6 Good Governance Principles included rule of law, morality, transparency, participation, responsibility, and economy (cost effectiveness). This has posted to every government organization set determination

improving their affairs management by good governance principle. So that, the government schools must be done the same as them by integrating in schooling management for educational institute building according to the intention of laws efficiently.

From the Annual Development Plan in Budget Year 2016 of Nakhonprathom Primary Educational Service Area Office 1 (2559 : 1) had determined 4 strategies included 1) human development, 2) learning reform to 21th century, 3) good governance, and 4) well – being, especially about good governance development strategy goals determination enhanced the participation in educational quality management, the total organizational good governance which the results of them found

that all of indicator got high level ( ITA = 71.40 %), and no one failed in discipline (100%), which conformed to the annual report of Nakhonpathom Provincial Education Office (2559 : 1) in the section of provincial educational development plan of budget years 2017 – 2021, The provincial strategy management will be integration administration pattern for more suitable in the gathering every affair format which has managed education in Nakhonpathom Province for linking on strategies planning variously. Those have conform to Robert S. Kaplan, and David P. Norton (Harvard Business Review on The Office of Strategy Management) said that the most of 60-90 percentage often face the failed strategy management problems which were seeded from fragmentation management format, because of their individual implementation by each one and report by each one, too. Those have been lacked of together strategy using unity. So that they presented the achievement strategically should be concluding of strategy determination (strategic plan), strategy transformation to implementation, and strategy evaluation (or controlling).

Nakhonpathom Provincial Educational Development Plan on budget years 2017 – 2021 by Nakhonpathom Provincial Education Office (2559 : 27-28) has determined the mission of strategy management as follows;

1. Enhancing and supporting every one having the opportunities' various learning, thorough out learning, and long life learning.
2. Quality level improvement to be 21th century standardization.
3. Developing to vocational education and education to employment.
4. Enhancing the learners to be morality, and having Sufficiency Economy Philosophy in their long life

Furthermore, Nakhonpathom Provincial Educational Development Plan on budget years 2017 – 2021 by Nakhonpathom

Provincial Education Office has determined the strategic issues as follows;

1. Educational opportunities building and long life learning.
2. Developing the education quality to be 21th century standardization.
3. Enhancing the morality, and having Sufficiency Economy Philosophy in their long life.
4. Developing the vocational education to correspond with local and country need.
5. Enhancing the administrators, teachers, and educational personnel to be profession.
6. Developing the administrative system and participation.

From reviewing the documentary, text books, conceptual and theory which had been concerned to the good governance and administrative strategic, but however the researcher found that the administrative strategic was unclear in integrative administration of Nakhonprathom Primary Educational Service Area Office 1, so that the staff of researchers pay attention to do the title "Good Governance Principles Affecting to the Administrative Strategic of Schools' Administrator, Nakhonprathom Primary Educational Service Area Office 1"

### **The objectiveness of the research**

1. To study the good governance principles of Nakhonpathom Primary Educational Service Area office 1.

2. To study the administrative strategic of schools' administrator of Nakhonpathom Primary Educational Service Area office 1.

3. To study the good governance principles that affecting the administrative strategic of schools' administrator of Nakhonpathom Primary Educational Service Area office 1.

### **The research delimitation**

The variables.

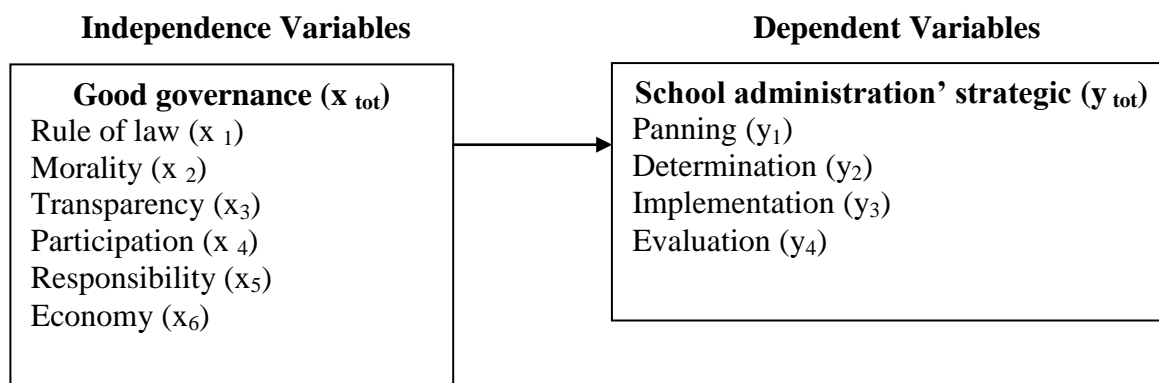
1. Independent variable ; The good governance ( $x_{tot}$ ) consisted of rule of laws

( $x_1$ ), morality ( $x_2$ ), transparency ( $x_3$ ), participation ( $x_4$ ), responsibility ( $x_5$ ), and economy ( $x_6$ ) principle.

2. Dependent variable; the school administrators' administrative strategic(y

$_{tot}$ ) consisted of strategic planning ( $y_1$ ), strategic determination ( $y_2$ ), strategic implementation ( $y_3$ ), and strategic evaluation ( $y_4$ ) -

### Conceptual framework of the research



**From :** Office of the Prime Minister. (1999), and Fred R. David, (2012). Tawin Martlium. (2002).

### Research Hypothesis.

The one of at least in good governance factors can be affected to the administrative strategic of administrative schools 'administrator', Nakhonpathom Primary Educational Service Area office 1.

### Research Methodology

This was the descriptive research of the one – shot group, non – experimental case study.

#### 1 Population and Sample.

There were 124 schools classified to 47 small schools, 69 medium schools, and 8 large schools used for the scope of school population in Nakhonpathom Primary Educational Service Area office 1. After that, the sample size of Krejcie and Morgan's table determination, and proportion stratified random sampling set to 97 sample schools were classified by 37 small schools, 54 medium schools, and 6 large schools, and then, the 485 respondents were selected from a school director/deputy director, 2 head affair staffs, and 2 teachers amount 5 personnel in each school were done in this research.

#### 2. The research instrument and assessment of research tools.

The research questionnaire were constructed by researcher applied from Likert's 5 rating scales pattern of 3 parts, the first part were

the general of respondents, the second were the 6 principles of good governance, and the third part were the 4 administrative strategic.

The assessment of research tools was completed by 3 specialist of .97 (.67 – 1.00) index of item objective congruence (IOC), and got 0.98 Cronbach's. Alpha Coefficient for reliability which selected from 30 school administrators in Nakhonpathom Primary Educational Service Area office 2.

### Data collection

The data was gathered by the researcher with business-affair letter, telephone, e-mail, Line, and face book, could feed back amount 485 papers which were 100 percentage' at all.

### The statistical data analysis

1. Frequency (F), and Percentage (%) used for the general information of the respondents.

2. Mean ( $\bar{x}$ ), and standard deviation (SD) used for the level of good governance, and administrative strategic by comparing with Best's criterion.(Best, 1970 : 190)

3.The statistical package of computer used for multiple regression normal analysis to the good governance principles that office 1. could affect to the administrative strategic of schools'

administrator, Nakhonpathom Primary Educational Service Area

### Conclusion of the research

1. The good governance principles in totally finding got high level, when considered to each aspect found that the every issue got high level, also, which could arrange in order from greatest to least found that the firstly was the morality principles, the secondly was the rule of law principles, and the lastly was the transparency principles.

2. The administrative strategic of schools' administrator in totally finding got high level, when considered to each aspect found that the every issue got high level, also, which could arrange in order from greatest to least found that the firstly was the strategic determination, the secondly was the strategic planning, and the lastly was the strategic implementation.

3. The good governance principles could affect to the administrative strategic of Schools' administrator, Nakhonpathom Primary Educational Service Area office 1 as .01 statistic prediction significantly which the results could be according to the hypothesis, as following;

Coefficient of multiple correlation = .906.  
(Multiple R)

Prediction efficiency = .821 (R Square)  
(That could predict the variance of the administrative strategic of schools' administrator (Y<sub>tot</sub>))

as 81.90 percentage

Adjusted Predictions efficiency = .819  
(Adjusted R Square), and

Prediction standard error = .3382  
(Standard Error)

These performed the good governance principles finding as the 6 selected variables into the information equation consisted of rule of law (x<sub>1</sub>), morality (x<sub>2</sub>), transparency (x<sub>3</sub>), participation (x<sub>4</sub>), responsibility (x<sub>5</sub>), and economy (x<sub>6</sub>) that could affect to the administrative strategic of schools' administrator, Nakhonpathom Primary Educational Service Area office 1, which could write down to be prediction equation of administrative

strategic of schools' administrator as following;

Prediction equations in raw score

$$\hat{Y} = .234 + .031 (X_1) + .751 (X_2) + .064 (X_3) + .015 (X_4) + .089 (X_5) + .027 (X_6)$$

Prediction equations in standard score

$$\hat{Z} = .043 (X_1) + .775 (X_2) + .098 (X_3) + .025 (X_4) + .125 (X_5) + .040 (X_6)$$

### Discussions

1. The good governance principles of Nakhonpathom Primary Educational Service Area Office I in totally got high level, this indicated that the school administrators used good governance principles about morality, rule of law for their decision making in difficulty and must be done the best for using the efficiency administrative procedure. These operational approach were be according to Royal decree of good governance for country and Social around Thailand The Office of Prime Minister, (2003) which had need every organization must have good governance for task implementing, and for responsible improvement, so that the school administrators must do also. Those conformed with Taweewat Intraprasert (2016:74) who did the research about "The Implementation According to Good Governance of School Administrators under Secondary Educational Service Area Office 17" found that got high level in over all, When considered to each aspect found that first top-three were rule of law, participation, and respective morality principles, the same as Sanit Chittatammo (Kong Keaw), the monkhood rector, who did the research about "The Using of Good Governance of School Administrators in Pranakhon Si Ayutthaya Educational Service Area Office 1", found that got high level totally, but the last one which got the lowest was the transparency principle.

2. The administrative strategic of the school administrators, Nakhonpathom Primary Educational Service Area Office 1 got high level totally, this indicated that every school under the service of this office set the policies of budgeting or financial in 2016 year for strategic determination and strategic planning toward goal's for development strategic and school strategic to have standard, enhanced participation in educational management and quality development, having personnel by good governance principle, no one was discipline investigated, the board played their own role of position focus on transparency and right regulation. These were consistent with Sirinda Chamcheaug (2016:60) who had the research



about “ The Strategic Administration Affecting to Team Work of School Teachers under service of Suphanburi Primary Educational Service Area Office 2” found that got high level totally, also And conformed to Suphaporn Phirommuang (2013 : 84) who did the research about “ The Strategic Administration of School Administrators and Education Quality in School under Service of Suphanburi Primary Education service Area Office 3,” got high level totally, also. These research finding indicated that the school administrators under the service of Nakhonpathom Primary Educational Service Area Office 1” applied the administrative strategic in strategic planning , strategic determination, strategic implementation, and strategic evaluation , by focusing on planning and doing according to strategic for school activities by cooperating with the others organization and the school communities, a part from that, to give priority to good governance in school by the school administrators and their teacher staffs had participation in strategic determination for their schooling together.

3. The good governance principle could affect to the administrative strategic of schools, administrator, Nakhonpathom Primary Educational Service Area Office 1 as .01 statistical prediction Significantly, in this case indicated that could be according to the establishing hypothesis, while the results of this research found about 6 all of variables included rule of law, morality, transparency, participation, responsibility, and economy principle, how it's cause like this because the school administrators under the service of Nakhonpathom Primary Educational Service Area Office 1 attaches great importance to good governance principle , be aware of using good governance in school for serving efficiencies succeeded management were in line with morality principle and ethical principle. This results indicated that the school administrators could use the 6 good governance principle hardly, seriously and sincerely in every aspect toward integration which could affect to school administrative strategic, conformed to Sarawak Sanlam (2015 : 113) who did the research about . The Good Governance Affecting to South Bangkok Cluster School administration under Service of Bangkok Metropolitan Educational Service Office” found that it could

affect to every aspect of management by.01 statistical significant, and also according to The Official of Basic Education Commission (OBEC,2007: 89) set determination followed the section 35 of Education Ministry Regulation Act (2546 B.E) for intention need to develop the vigorous school around Thailand by attaché important to themselves with the section 44 of this Act have been significance condition to the authority must promote the independent – self, flexibility, and self- confident in decision making by their power most of all in schooling of responsible norms in perform one's mission and task for successfulness with the good governance organization

### **Recommendation of the research**

1. The Good Governance Principle recommendation in research using could inform the factors of school administrators' behavior that should be awareness how to be significance and using 6 principle of good governance seriously with rule of law, morality, transparency, participation, and economy for every dimension integration which could affect to direct school management for goals achievement efficiently.

2. The administrative strategic of school administrators found that the strategic implementation was the last level which indicated that the school administrators paid attention less than the others, but in fact this aspect have more important machinery for organization development driving, so the school administrators should have more attention to strategic implementation for their school achievement efficiently.

3. The good governance that affecting to the administrative strategic of school administrators, so the school administrators should be awareness seriously for using all of 6 principles to integrate their duties of school.

### **Recommendation in the next research**

1. Should study about the good governance affecting to administrative strategic of school administrators in the other Primary Education Service Area Office.

2. Should study in dept. about administrative strategic.

3. Should study in dept. about good governance in school

## Reference

- [1] Best, J. W. (1970). Research in Education, NJ: Prentice Hall.
- [2] Boonchom Sisa- Ard, (2002). Introduction to Research 7thed. Bangkok:
- [3] Suwiriyats. Education. ministry, (2003).
- [4] The manual for juristic person school administration. Educational Service Area Office Bangkok : shipping and packing deliver company.
- [5] Fred R. David, (2012). Strategic Management : Concepts and Cases (Edition #6), Prentice Hall. Charles W.L. Hill.
- [6] Krejcie, Robert V. and Daryle, W. Morgan (1970). Determining Size for Research Activities, Education Psychological Measurement. 30(3) : 608 – A.
- [7] Likert, Rensis. (1967). The Method of Constructing and Attitude Scale. In Reading in Fishbein, M (Ed.), Attitude Theory and Measurement. New York: Wiley & Son.
- [8] Office of the Basic Education Commission (2007) Guideline of Administration and Management Education in Authority Decentralization for Education Service Area office Commission and Schools according to Education ministerial regulations for criterion Principles Administration and Management in Education Decentralization ,2550 B.E. Bangkok:The Agricultural Cooperative Federation of Thailand, Limited.
- [9] Robert, S. Kaplan and David, P. Norton, (2000) Strategic Management. New York: Mc Graw-Hill.
- [10] Sanit Chittatammo; Monk Rector, (kongkeaw) (2013). The Good Governance Using of School Administrators in Pranakhon Si Ayutthaya Education Service Area Office 1. Thesis (Master of Public Administration). Graduated School, Chulalongkorn University.
- [11] Sirinda Chamchaeng, (2016). Strategical Administration of School Administration Affecting Teachers' Team Work in School under Service of Suphanburi Primary Educational Service Area Office 2. Research Magazine Muban Chombueng Rajabhat University 5, (2017) April -September.
- [12] Suphaporn Phirommuang, (2013). The Strategical Administration of School Administrators and Schools
- [13] Educational Quality under Service of Suphanburi Primary Educational Service Area office 3. Thesis of Master of Education in Educational Administration , Graduated School, Silapakorn University.
- [14] Taweewat Intraprasert, (2016). Implementation According to the good governance of school Administrators under the service of secondary Educational Service Area Office 17. Thesis Master of Education in Educational Administration Graduated School, Rambhai Barni Rajabhat University.
- [15] The Office of Prime Minister, (1999). The
- [16] Regulation of Good Governance for Country and social 2542 B.E. Bangkok: Cabinet and Government Gazette Prints .
- [17] Nakhonpathom Educational office (2016). Doc 2/2016 Nakhonpathom Educational Development Plan, Annual Budget Plan 2560-2564 B.E. Education Ministry.
- [18] Twin martium, (2002). Education Reform : School – Based Management. Bangkok : Sentamu.Wipas Thongwisoot, (2008). Good Governance. 1sted. Bangkok: Intapas Prints.
- [19] The Office of the Public Sector Development Commission. (2014). Disaster management and post-disaster rehabilitation, case studies of Thailand and other countries. Bankok: Author.